



New Day  
New Product

[www.sehramizchocolate.com](http://www.sehramizchocolate.com)  
New Collection / 2023



New Day, New Product

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116	114 - 115	112 - 113	110 - 111	106 - 109	90 - 105	88 - 89	86 - 87	84 - 85	6 - 83
Sugar Free	Milk flavoring	Decorative Granules	Coin Chocolate	Dragee	Decorative Dragee/Covertures	Bake Stable	Cocoa Cream	Decorative Syrup	Decorative Product
10	09	08	07	06	05	04	03	02	01





## Sugar Sprinkles

# Decorative Product

Usage: Topping, Inclusion, Covering

### Product Introduction

Sugar Sprinkle has a sugary nature and a fragile organoleptic property, and it also has a wide variety of colors. These Sprinkles are the main basis of cake decorations and edibles for celebrations and ceremonies. The most important advantage of these thread Sprinkles is that they can be easily used to decorate all kinds of cakes, desserts, etc.

### Product Features

1.2 mm diameter  
High color quality and shine  
Uniform texture  
Resistant at room temperature

**Attention: If the moisture of the products for decoration is high, there is a possibility of color dispersion.**



Pastel Blue



Pastel Orange



Pastel Yellow



Red



Pink Dark



Pastel Pink





Metallic Silver



Metallic Gold



Metallic Copper



Metallic Purple



Metallic Pink



Metallic Rosalin



Metallic Arghavani



Metallic Rose Gold



Metallic Brilliant



Metallic Violet



Metallic Galayol



Orange



Light Blue



White



Coffee



Dark Blue



Yellow



Brown



Purple



Light Green



Cocoa



Black



Dark Green



Fruity



Pelikan



Susan



Narsis



Citrous



Spring



Toffee



Banana



Fire



Christmas



Rainbow



Strawberry



Fall



Cookie



Valentine



Rayan



Lux



Cheriki



Tootia



Coco Mix



Pastil



Atlasi



Sea



Patix



Biscuit

Covering			
Jelly / Pudding / Icing / Chocolate coating / Shiny jelly / Lokum /Fondant (Sugar paste)			
Inclusion			
Ice cream / Filling cream / Cream fill / Icing / Date filling			
Topping			
Shiny jelly / Fondant (Sugar paste) / Chocolate coating / Icing / Jelly / Pudding / Ice cream / Cream 30% / Cream 28% / Cream 26%			
Shelf life	Packing	Type	Product
18 months	8.4 kg box, 12 packs 700 g. 1.65 kg box, 15 packs 110 g. 10 kg box, 2packs 5kg.	Flavored	Cocoa
18 months	8.4 kg box, 12 packs 700 g. 1.65 kg box, 15 packs 110 g.	Flavored	Coffee
12 months	2.24 kg box, 8 packs 280 g.	Simple	Metallic
18 months	2.24 kg box, 8 packs 280 g.	Metallic	Mix
18 months	8.4 kg box, 12 packs 700 g. 1.65 kg box, 15 packs 110 g.	Flavored	
18 months	8.4 kg box, 12 packs 700 g. 1.65 kg box, 15 packs 110 g. 10 kg box, 2 packs 5 kg. 12.75 kg box, 15 packs 850 g.	Simple	



Connie Pink



Connie Blue



Connie White



Rachel



Narin



Perin



Azadi



Diana



Max



Black & White

01

Sugar Ball

Decorative Product

Usage: Topping, Inclusion, Covering

Product Introduction				Product Features			
Sugar Ball, a beautiful and small ball that is used as your assistant in decorating. The different color range of this product and its diverse mixture will widen the scope of your decoration.				Uniform and spherical texture Resistant to ambient temperature Heat resistant (Metallic)			
<b>Attention: If the moisture of the products for decoration is high, there is a possibility of color dispersion.</b>							
Covering							
Jelly / Cream / Ice cream / Chocolate coating / Shiny jelly / Lokum / Fondant (Sugar paste)							
Inclusion							
Filling cream / Cream fill / Icing / Date filling							
Topping							
Cake and Sweets / Shiny jelly / Fondant (Sugar paste) / Chocolate coating / Icing / Jelly / Pudding / Ice cream / Cream 30% / Cream 28% / Cream 26%							
Shelf life	Packing	Type	Product				
18 months	14 kg box, 20 packs of 700 g.	Flavored	Cocoa				
18 months	14 kg box, 20 packs of 700 g.	Simple	Colorful				
12 months	2.48 kg box, 8 packs of 310 g.	Simple	Metallic				
18 months	2.48 kg box, 8 packs of 310 g.	Metallic	Mix				
18 months	3.2 kg box, 32 packs of 100 g. 14 kg box, 20 packs of 700 g. 15 kg box, 15 packs of 1000 g.	Colorful					





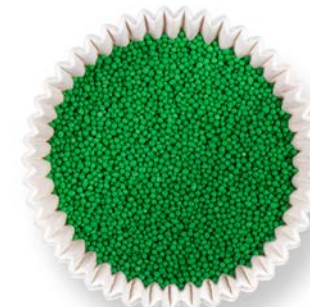
Blue



Pink



White



Green



Purple



Yellow



Red



Cocoa



Orange

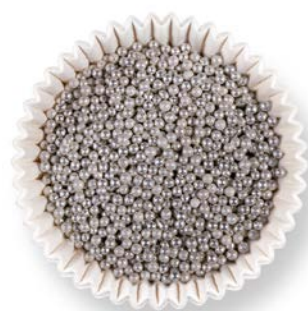


Black

Simple Sugar Ball



Gold



Silver



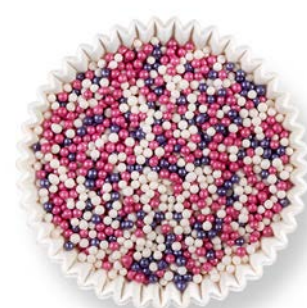
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Camelian



Lilian



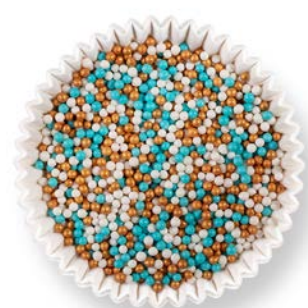
Melody



Sara



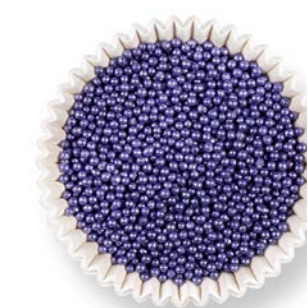
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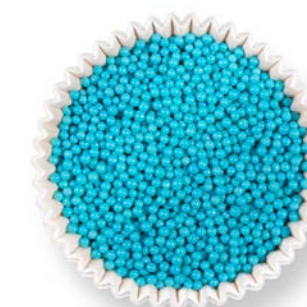
Sea



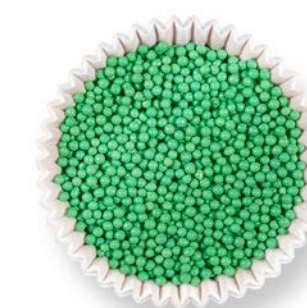
Pink



Purple



Blue



Green



Black & White



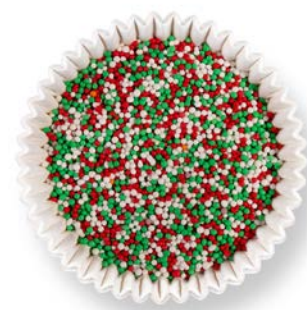
Kandoo



Royal



Jungle



Christmas

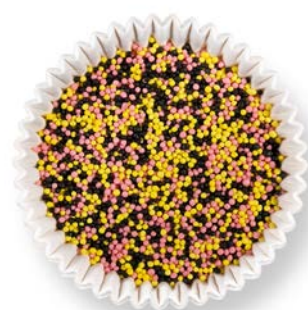


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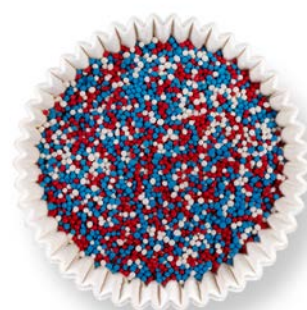
Mix Sugar Ball



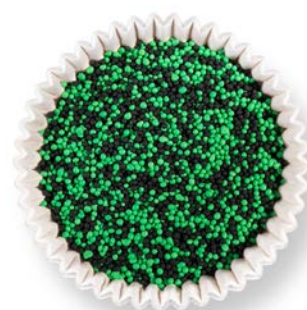
Shaghaiegh



Laroos



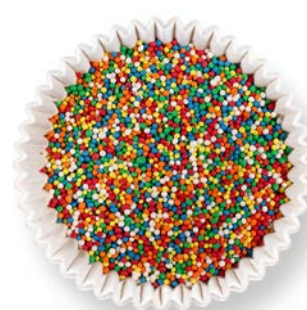
Victory



Mint



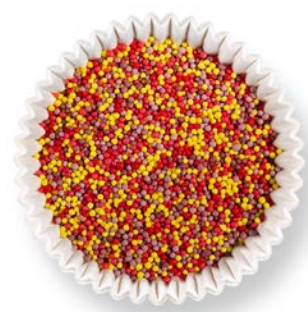
Minion



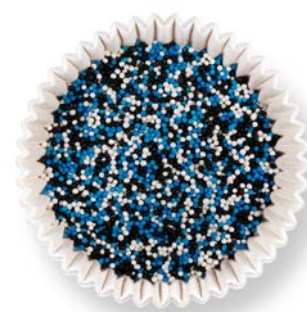
Mix



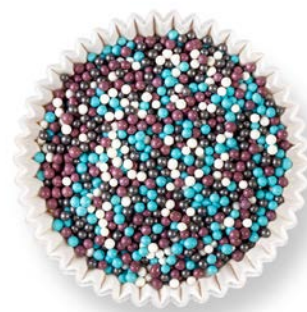
Valentine



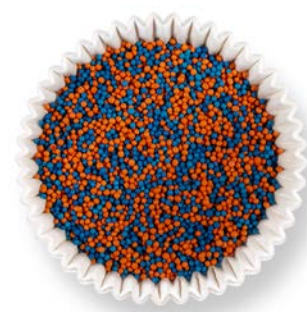
Panto



Snow



Elizabeth



Tennis



Queen



Tameshk



Halloween



Azadi



Ashil

# Decorative Product

Usage: Topping, Inclusion, Covering

Product Introduction

Sehramiz vermicelli with chocolate flavor,its shiny appearance and various colors can accompany dear decorators and confectionery professionals in decorating their products.

Product Features

Soft and crisp texture  
Heat resistant  
Resistant at room temperature  
Resistant to freezing to -20°C

Covering		
Shiny jelly / Fondant (Sugar paste) / Chocolate coating / Icing / Jelly / Pudding / Cream 30% / Cream 28% / Cream 26%		
Inclusion		
Filling cream / Jelly / Icing / Date filling		
Topping		
Shiny jelly / Fondant (Sugar paste) / Chocolate coating / Lokum / Icing / Jelly / Pudding / Ice cream / Cream 30% / Cream 28% / Cream 26%		
Shelf life	Packing	Product
12 months	4 kg box, 2 packs of 2 kg	Chocolate
12 months	10.5 kg box, 15 packs of 700 g.	Cocoa
12 months	10.5 kg box, 15 packs of 700 g.	Simple
12 months	3 kg box, 6 packs of 500 g.	Flavored
		Colorful



# Sehramiz

## A LUXURIOUS EXPERIENCE

Flavored Vermicelli



Light Cocoa



Orange Flavored



Limon Flavored



Medium Cocoa



Sourcherry Flavored



Blueberry Flavored



Dark Cocoa



Chocolate



Mixberry Flavored



Light Pink



Light Blue



Dark Pink



White

Simple Vermicelli



Dark Blue



Orange



Yellow



Purple



Red



Green

01

Parquet

# Decorative Product

Usage: Topping, Inclusion, Covering

Product Introduction

Another member of the Sprinkles family has been introduced, with a transformation from a rod shape to a rectangular shape. Its shape reminds us of the familiar concept of parquet in the building decoration industry.

Product Features

Resistant to Baking Environment  
Fragile in the mouth

**Attention: If the moisture of the products for decoration is high, there is a possibility of color dispersion.**

Covering		
Jelly / Cream / Icing / Chocolate coating / Shiny jelly /Pudding / Lokum / Fondant (Sugar paste)		
Inclusion		
Filling cream / Cream fill / Icing / Date filling		
Topping		
Shiny jelly / Fondant (Sugar paste) / Chocolate coating / Icing / Lokum / Jelly / Pudding / Ice cream / Cream 30% / Cream 28% / Cream 26%		
Shelf life	Packing	Product
18 months	9 kg box, 20 packs of 450 g.	Simple
18 months	9 kg box, 20 packs of 450 g.	Mix



Rashin



Panik



Achila





Parniyan



Mix



White



Light Blue



Pink



Yellow



Dark Blue



Red



Orange



Green



Purple



Black



# 01

Chunk

## Decorative Product

Usage: Topping, Inclusion, Covering

### Product Introduction

An old friend of the décor industry, a familiar name with an irregular and different appearance that can be a good substitute for crushed or grated chocolate. The wide range of color and various combination is the characteristics of the sehamiz chunk.

### Product Features

Color stability  
Heat resistant at baking temperature  
Resistant at room temperature  
Thinness and Lightness of the product





Raphael



Carlo



Shadi



Venus



Zartosht



Mix



Amitis



Fall



Mix Rock



Mocha



Coffee Cream



Blue



Pink



White



Green



Red



Yellow



Black



Purple



Orange



Gray



Cocoa



Coffee



Diamond



Metallic Gold



Covering			
Cream / Jelly / Pudding / Icing / Chocolate Coating / Lokum / Fondant (Sugar paste) / Shiny Jelly			
Inclusion			
Ice Cream / Filling Cream / Cream Fill / Icing / Date Filling			
Topping			
Shiny Jelly / Fondant (Sugar paste) / Chocolate Coating / Lokum Icing / Jelly / Pudding / Ice Cream / Cream 30% / Cream 28% / Cream 26%			
Shelf life	Packing	Type	Product
12 months	(8.8 Kg Box, 4Packs of 2.2Kg) (10 Kg Box, 2 Packs of 5 Kg) (1.56 Kg Box, 12Packs of 130 g)	Flavored	Cocoa
12 months	(8.8 Kg Box, 4Packs of 2.2Kg)	Flavored	Coffee
12 months	(2.7 Kg Box, 6 Packs of 450 g)	Simple	Metallic
12 months	(8.8 Kg Box, 4Packs of 2.2Kg) (10 Kg Box, 2 Packs of 5 Kg) (1.56 Kg Box, 12Packs of 130 g)	Simple	Mix
12 months	(8.8 Kg Box, 4Packs of 2.2Kg) (10 Kg Box, 2 Packs of 5 Kg) (1.56 Kg Box, 12Packs of 130 g)	Flavored	
12 months	(2.7 Kg Box, 6 Packs of 450 g)	Metallic	

01

Flake

# Decorative Product

Usage: Topping, Inclusion, Covering



### Product Introduction

Flake is a rectangular square decorative product with a soft texture made of chocolate that is used in the decor industry to decorate cakes and muffins. This product is resistant to cooking temperature and due to its spangle shape and light volume mass it can be used to cover the cake before baking. This product is also resistant to freezing to -20°C and it is a good product to use in ice cream.

### Product Features

- Resistant to freezing to -20°C
- Low volumetric mass
- Soft and crispy texture
- Color stable
- Heat resistant



White



Pink & White



Pink



Yellow



Orange



Blue

### Covering

Fondant (Sugar paste) / Jelly / Chocolate Coating / Shiny Jelly / Icing / Pudding / Ice Cream / Cream 30% / Cream 28% / Cream 26%

### Inclusion

Cream Fill / Filling Cream / Jelly / Icing / Date Filling / Cream 28%

### Topping

Shiny Jelly / Fondant (Sugar paste) / Chocolate Coating / Icing / Jelly / Ice Cream / Cream 30% / Cream 28% / Cream 26%

Shelf life	Packing	Product
12 months	(6 Kg Box, 10 Packs of 600 g)	Chocolate
12 months	(6 Kg Box, 10 Packs of 600 g)	Colorful



Light Chocolate



Dark Chocolate

# Decorative Product

Usage: Topping, Inclusion, Covering



Chocolate

### Product Introduction

Chocolate Nugget has been considered by the suppliers of ice cream industry due to its resistance to frost and also has a special place in this industry.

### Product Features

Gloss  
Soft texture  
Great taste  
Heat and frost resistant

Covering		
Fondant (Sugar paste) / Shiny Jelly / Jelly / Chocolate Coating / Icing / Pudding / Cream 30% / Cream 28% / Cream 26%		
Inclusion		
Ice Cream / Filling Cream / Jelly / Icing / Date Filling		
Topping		
Shiny Jelly / Fondant (Sugar paste) / Chocolate Coating / Icing / Jelly / Lokum/Pudding / Ice Cream / Cream 30% / Cream 28% / Cream 26%		
Shelf life	Packing	Product
12 months	(10.8Kg Box, 4Packs of 27Kg) (10 Kg Box, 2 Packs of 5 Kg)	Cocoa
12 months	(10.8Kg Box, 4Packs of 27Kg) (10 Kg Box, 2 Packs of 5 Kg)	Colorful



01

Decoration Grit

Decorative Product

Usage: Topping

Product Introduction

The name of grits is reminiscent and indicative of the similarity of this product with aquarium decorative stones and decorative vases. This product is used in single color and combination to decorate your products.

Product Features

High color quality  
High quality of texture and visual appearance  
Lack of breakage during storage

Topping

Shiny Jelly / Fondant (Sugar paste) / Chocolate Coating / Pudding / Ice Cream / Cream 30% / Cream 28% / Cream 26%

Shelf life	Packing	Type	Product
12 months	(10,8Kg Box, 4 Packs of 2700 g)	Colorful	Decorative Grit
12 months	(10,8Kg Box, 4 Packs of 2700 g)	Chocolate	
12 months	(3,3 Kg Box, 6 Packs of 550 g)	Metallic	



Metallic Gray



Metallic Purple



Metallic Meyvis





White



Yellow



Orange



Chocolate



Green



Pink



Black



Blue



Red



Sprit



Fruity



Mix

Simple Decorative Grit

Mix Decorative Grit

01

Pearls

# Decorative Product

Usage: Topping

Product Introduction

The word “Pearl” is a reminder of brilliance and beauty. This product includes 4 sizes, 1, 2, 3, 4 and with different color variations. The property of pearl is its firmness, so it is only used as a topping.

Product Features

High color quality  
High quality of texture and visual appearance

**Attention: If the moisture content of the products for decoration is high, there is a possibility of color dispersion.**

Topping			
Shiny Jelly / Fondant (Sugar paste) / Chocolate Coating / Pudding / Ice Cream / Cream 30% / Cream 28% / Cream 26%			
Shelf life	Packing	Product	
18 months	(Size 1: 2.4 Kg Box, 12 Packs of 200 g) (Size 2: 3.6 Kg Box, 6 Packs of 600 g) (Size 3: 3.6 Kg Box, 6 Packs of 600 g) (Size 4: 3.6 Kg Box, 6 Packs of 600 g)	Colorful	
12 months	(Size 2: 2.48 Kg Box, 8 Packs of 310 g) (Size 4: 3.6 Kg Box, 6 Packs of 600 g)	Silver	Metallic
12 months	(Size 1: 2.4 Kg Box, 12 Packs of 200 g) (Size 2: 3.6 Kg Box, 6 Packs of 600 g) (Size 3: 3.6 Kg Box, 6 Packs of 600 g) (Size 4: 3.6 Kg Box, 6 Packs of 600 g)	Gold	





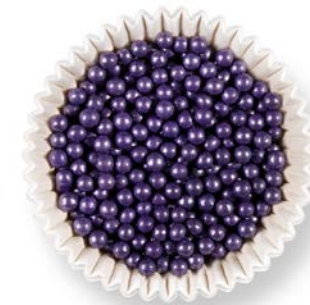
Shelly



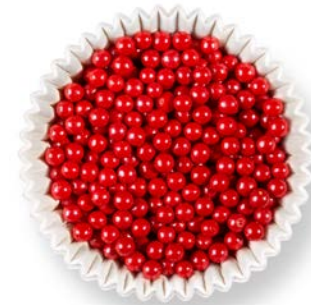
Silver



Black



Purple



Red



Pink



Green



Orange



Yellow



Black



Shelly



Gold



Shelly



Gold



Yellow



Pink



Light Blue



Gold



Red



Dark Blue



Copper



Green



Purple



Ruby



Valentine



Melody



Yellow



Shelly



Pink



Gold



Silver



Blue



Copper



Lead



Green



Red

01

Mimosa

# Decorative Product

Usage: Topping

### Product Introduction

Mimosa is a decorative dragee, inspired by the sunflower. It is a unique and different product that can be offered in single color or combination. This product is used for decoration purposes in various desserts such as ice cream, cake and fruit juice with high concentration.

### Product Features

Resistant at room temperature  
Rigid and unbreakable

**Attention:** If the moisture content of the products for decoration is high, there is a possibility of color dispersion.

Topping			
Shiny Jelly / Fondant (Sugar paste) / Chocolate Coating / Ice Cream / Cream 30% / Cream 28% / Cream 26%			
Shelf life	Packing	Product	
12 months	(12 Kg Box, 15 Packs of 800 g)	Simple	Colorful
12 months	(12 Kg Box, 15 Packs of 800 g)	Mix	





# Decorative Product

Usage: Topping

### Product Introduction

The world of Sprinkles is a large, happy, and colorful world. In this world, a decorator can use standard and unique combinations to decorate their desired products. These combinations are commonly used as toppings.

### Product Features

Variety in shape  
High quality product color  
Gloss

**Attention: If the moisture content of the products for decoration is high, there is a possibility of color dispersion.**

Topping		
Shiny jelly / Fondant (Sugar paste) / Chocolate Coating / Icing / Lokum Pudding / Ice Cream / Cream 30% / Cream 28% / Cream 26%		
Shelf life	Packing	Product
12 months	(1.92 Kg Box, 24Packs of 80 g) (1.28 Kg Box, 64Packs of 20 g)	Shaped Heart, Snow, Star, confetti
12 months	(3 Kg Box, 6 Packs of 500 g)	Heart Chocolate
12 months	(1.8 Kg Box, 12 Packs of 150 g)	Bar
18 months	(1.8 Kg Box, 12 Packs of 150 g)	Mix
12 months	(3.78Kg Box, 6Packs of 630g)	Matris





Shelly Road Sprinkles



Silver Road Sprinkles



Gold Road Sprinkles



Yellow Road Sprinkles



Red Road Sprinkles



Green Road Sprinkles



Pink Road Sprinkles



Blue Road Sprinkles



White Heart Chocolate



Blue Heart Chocolate



Orange Heart Chocolate



Black Heart Chocolate



Red Heart Chocolate



Pink Heart Chocolate



Mix Heart Chocolate



Silver Heart Sugar



White Heart Sugar



Light Pink Heart Sugar



Blue Heart Sugar



Yellow Heart Sugar



Dark Pink Heart Sugar



Purple Heart Sugar



Gold Heart Sugar



Red Heart Sugar



Pinar Heart Sugar



Orange Heart Sugar



Fagin Heart Sugar



Mix Heart Sugar



Sepanta Heart Sugar



White Square Sugar



Green Pine Sugar



Yellow Pine Sugar



White Star Sugar



Gold Star Sugar



Silver Star Sugar



Blue Star Sugar



Green Star Sugar



Red Star Sugar



Sun Mix Star Sugar



Mix Star Sugar



Green Matris



Pink Matris



Yellow Matris



Blue Matris



Red Matris



Orange Matris



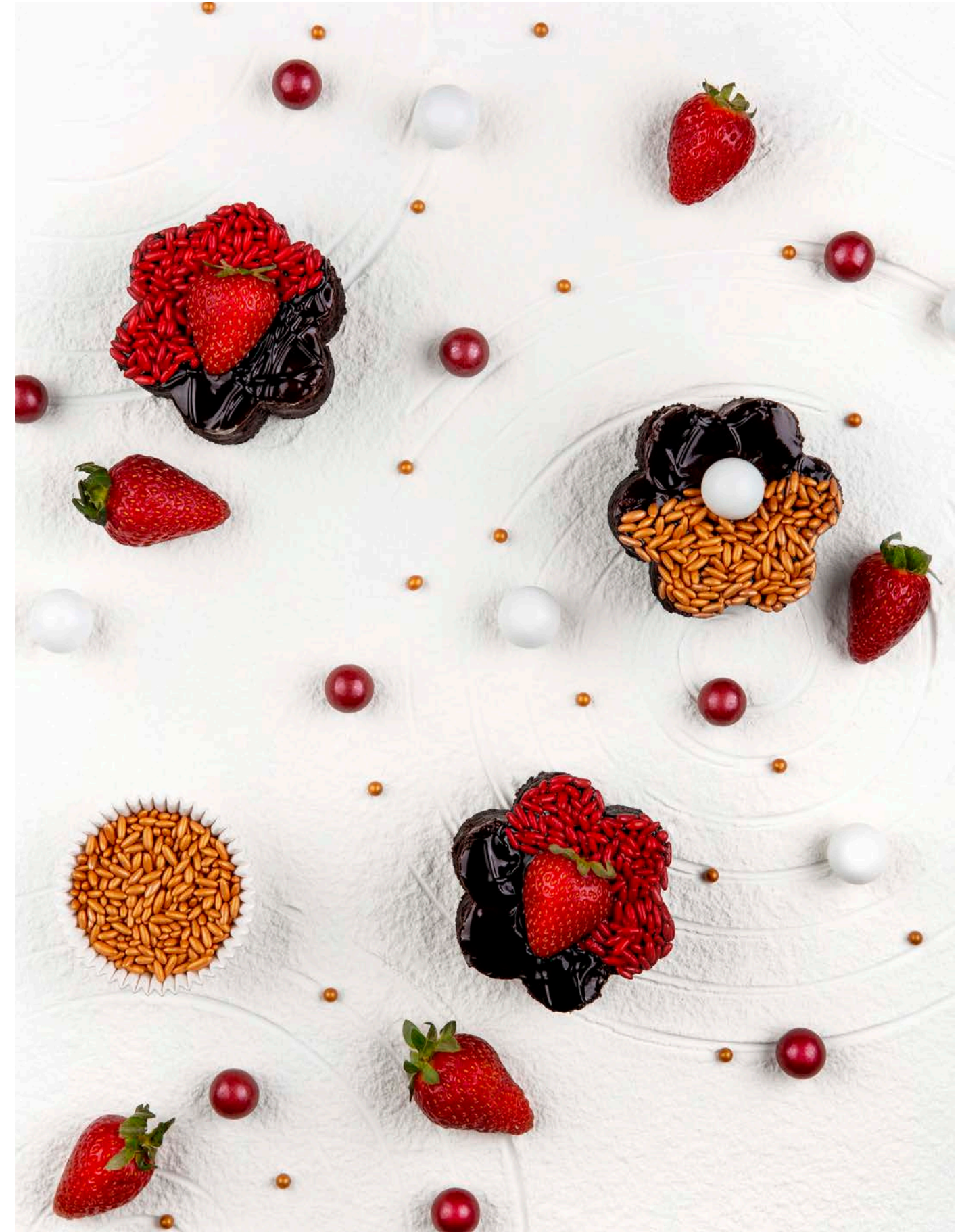
Copper Matris



Gold Matris



Silver Matris





Green Confetti



Pink Confetti



White Confetti



Blue Confetti



Purple Confetti



Yellow Confetti



Silver Confetti



Red Confetti



Orange Confetti



Gold Confetti





سفرامیز  
Serami2



Silver Snow Sugar



Gold Snow Sugar



Blue Snow Sugar



Red Snow Sugar



Pink Snow Sugar



White Snow Sugar



Yellow Snow Sugar



Floria



Frock



Vivat



Galaxy



Camellia



Shelly Mix

Mix Sprinkles



Gloria



Magnolia



Prince



Melisa



Party



Valentine



Robina



Shezlon



Haunted



Narsis



Ferara



Pink Mix



Black Mix



Uranus



Unique



Whale



Barsia



Red Mix



Pine



Romantic



Niyayesh



Yalda



Melon



Janan



Cinderella



Magic



Mahsan



Tanay



Masiha



سرامیز  
Seramiz



Noora



Kiasha



Ducki



Del Ara



Ardovan



Diba



Vaniya



Mars

Mix sprinkles

01

Glass Sprinkles

# Decorative Product

Usage: Topping

### Product Introduction

Glass Sprinkles can easily be used in decorating cream cakes and pastries. The time to use these Sprinkles is after the final cream covering, which is sprayed on the final cream and covers it. One of the features of this product is its low volume, which prevents any wrinkles in decorating various cakes, ice creams, etc. In addition, its eye-catching shine adds unparalleled beauty to your products.

### Product Features

Low volumetric mass  
Transparent and glossy color  
Resistant at room temperature  
Heat resistant in cooking



Silver



Purple



Blue



Navy Blue



Dark Green



Light Green



Gold



Yellow



Orange



Red

### Topping

Shiny Jelly / Fondant (Sugar Paste) / Chocolate Coating / Jelly / Lokum Icing / Pudding / Ice Cream / Cream 30% / Cream 28% / Cream 26%

### Shelf life

12 months

### Packing

480gr box  
(6packs containing 4packs of 20g)

### Product

Colorful

01

Sticker

Decorative Product

Usage: Topping / Inclusion



Inclusion		
Ice cream / Cream		
Topping		
Shiny Jelly / Fondant (Sugar Paste) / Chocolate Coating / Jelly / Lokum Icing / Pudding / Ice Cream / Cream 30% / Cream 28% / Cream 26%		
Shelf life	Packing	Product
12 months	(5 Kg Box, 10 Packs of 500 g)	Colorful
12 months	(5 Kg Box, 10 Packs of 500 g)	Cocoa

Product Introduction

The Chocolate Sticker is a flat and polygonal sheet of chocolate that can be used as a decoration for your product by combining contrasting colors. This product can be used as a topping and inclusion for all kinds of cakes, ice cream, etc.

Product Features

Use as sticker  
Combination of colors

Storage

Store at 18-22 ° C



Orange & White



Red & White



Pink & White



Chocolate



Blue & White



Chocolate & Yellow

01

Sanding Sugar

Decorative Product

Usage: Dried Products Topping



Dried Products Topping		
Shelf life	Packing	Product
12 months	(3.2Kg Box, 32 Packs of 100g)	Colorful

Product Introduction

It is another member of the Sprinkles family. This product, which has a texture similar to sugar, can be used for topping, on a dry surface, for all kinds of pastries, etc.

Product Features

Quality of color and taste  
Quality of appearance  
Gloss  
Variety of colors

Peach	Copper	Orange
Yellow	Mango	Pink
Green		

01

Shaving

# Decorative Product

Usage: Topping



## Product Introduction

Grated, shaved or cut chocolate; It is an old topping for the cake, pastry and beverage industry It is traditionally used in the form of confectionery, shop and even home system. This product is the first time in the country to be produced by the industrial method of Khane Shokolat and is available to your loved ones.

## Product Features

The softness of the texture  
Rolls and rods of product  
Lack of moisture absorption of the product  
Resistant at room temperature  
Frost resistant  
Color stability

Topping		
Shiny Jelly / Fondant (Sugar Paste) / Chocolate Coating / Jelly / Lokum / Icing / Cream Fill / Pudding / Ice Cream / Cream 30% / Cream 28% / Cream 26%		
Shelf life	Packing	Product
12 months	(3 Kg Box, 10 Packs of 300 g)	Colorful
12 months	(3 Kg Box, 10 Packs of 300 g)	Cocoa



Cocoa



White



Pink



Green



# Decorative Syrup

Usage: Topping / Flavor / Covering



Strawberry Syrup



Orange Syrup



Caramel Syrup



Chocolate Mirror Glaze



Chocolate Syrup



Chocolate Syrup

Product Introduction	Covering	Flavor	Topping
<p>Syrup is used for flavoring and decorating all kinds of cakes, pastries, ice cream, desserts, drinks, etc. due to its different and special taste. And Chocolate Mirror Glaze is a new, beautiful and popular coating that is used to cover all kinds of cakes and desserts. And it gives a unique beauty to your cake or dessert.</p> <p>Product Features</p> <p>Real taste Transparent and glossy color Staying on the product</p>	Cream/Cake Dessert	Drink/Cake Ice Cream	Pastry/Cake Ice Cream
	Shelf life	Packing	Product
	12 months	(5.1 Kg Box, 12 Packs of 425 g)	Fruity
	12 months	(5.1 Kg Box, 12 Packs of 425 g)	Caramel
	12 months	(5.1 Kg Box, 12 Packs of 425 g) (8 Kg Box, 2 Packs of 4 Kg)	Chocolate
	12 months	(8 Kg Box, 2 Packs of 4 Kg)	Chocolate Mirror Glaze

03

Cocoa Cream

Usage: Topping / Inclusion



Product Introduction

Cocoa cream is used in liquid and ready-to-use form for filling and covering cakes and pastries. This product is also used as a topping and inclusion.

Product Features

Gloss  
High quality of taste and texture  
Moisturizing Cake  
Suitable flavor for cake, ice cream, dessert

Topping		
Pastries / cake / Ice cream		
Inclusion		
Pastries / cakes / biscuits		
Shelf life	Packing	Product
12 months	(8 Kg Box, 2 Packs of 4 kg)	Hazelnut



04

Bake Stable  
Chocolate

Usage: Inclusion / Topping



Smartbeans



Drop



Cocoa Chips



Vanilla Chips



Strawberry Chips



Stick

Product Introduction

The term “Bake Stable” refers to a category of chocolates or products that, after being tempered or included in the final product, have the ability to maintain their appearance in heat shock. All characteristics, including taste, color, and texture of Bake Stable products, are similar to their regular counterparts, but these products also have the ability to preserve their nature against heat. Stick : A rod-shaped product used for consumption in strudel, croissant.

Product Features

Gloss  
High quality taste, color and texture  
Heat resistant

Topping

Inclusion

Sponge Cake / Cream Fill / Jelly / Date Filling

Shelf life

Packing

Product

12 months

(11.2 Kg Box, 4 Packs of 2800 g)

Smart beans

12 months

(11.2 Kg Box, 4 Packs of 2800 g)

Cocoa Chips

12 months

(11.2 Kg Box, 4 Packs of 2800 g)

Fruity Chips

12 months

(10.4 Kg Box, 4 Packs of 2600 g)

Drop

12 months

(7.5 Kg Box, 10 Packs of 750 g)

Stick

05

Decorative  
Covertures

Chips

Usage: Topping / Inclusion



Product Introduction

This product is commonly used in the cake and cookie industry. It has a low density and is lentil-shaped. Cocoa chips can be used both as a topping and inclusion.

Product Features

Highly desired color and taste  
Gloss  
Variety of colors and flavors

Storage

Store at 18-22 ° C

Inclusion

Sponge Cake Filling / Cream Fill / Jelly / Date Filling

Topping

Pancake / Sponge Cake / Filling Cream / Cream Fill / Chocolate Coating  
Lokum / Icing / Jelly / Ice Cream / Cream 30% / Cream 28% / Cream 26%

Shelf life

12 months

12 months

Packing

(11.2 Kg Box, 4 Packs of 2800 g)

(11.2 Kg Box, 4 Packs of 2800 g)

Product

Fruity

Cocoa



Cocoa



Orange



Vanilla



Strawberry



Sourcherry



Banana

05

Decorative Covertures

Drop Chocolate Chips

Usage: Topping / Inclusion

Product Introduction	Inclusion		
<p>Drop or small piece of chocolate (fèves) with the right size ideal tool</p> <p>It is for use as decorating a variety of cakes, ice creams and desserts.</p> <p>Sehramiz presents Drop Chocolate Chips as its new product.</p> <p>This product with a combination of beautiful and varied colors makes your cake and dessert more attractive.</p>	Sponge Cake Filling / Cream Fill / Jelly / Date Filling		
	Topping		
	Pancake / Sponge Cake / Filling Cream / Cream Fill / Chocolate Coating Lokum / Icing / Jelly / Ice Cream / Cream 30% / Cream 28% / Cream 26%		
Shelf life	Packing	Product	
12 months	(11.2 Kg Box, 4 Packs of 2800 g)	Fruity	
Product Features Gloss Highly desired color and taste Variety of colors and flavors		Store at 18-22 ° C	Storage



Cocoa & White



Caramel & White



Blue & White



Green & White



Pink & White



05

Decorative Covertures

Stick

Usage: Topping / Catering

Product Introduction

Stick is a rod-shaped product with a length of 14 cm, which is used for serving and topping.

Product Features

Gloss  
Texture and color quality  
Variety of colors

	
White	Cocoa
	
Two Color	Pink

Catering		
Topping		
Dessert / Ice cream / Cake		
Shelf life	Packing	Product
12 months	(7.5kg box,10packs of 750 g)	Stick



05

Decorative Covertures

Shaped Chocolate

Usage: Topping / Catering

Product Introduction

Decorative chocolate shaped in two hollow and solid forms, used as toppings for all kinds of cakes, pastries, ice cream cakes, ice cream, desserts, etc.  
It is also used alongside hot drinks such as tea and coffee as a catering chocolate.

Storage

Store at 18 - 22 C

Catering

Topping

Shelf life	Packing	Type	Product
12 months	3.6 kg box, 6 packs of 600 g	Cocoa	Shaped Chocolate





Solid

Hollow

05

Decorative Dragee

Smart Beans

Usage: Topping / Inclusion / Catering

Product Introduction	Catering		
The word Smart Beans is reminiscent of chocolate dragees with attractive and diverse colors, which are always used as catering and decorating all kinds of cakes, ice creams, cupcakes, etc.	Inclusion		
	Sponge cake Filling / Cream fill / Jelly / Date filling		
	Topping		
Product Features	Pancake / Sponge cake / Chocolate coating / Jelly / Lokum / Icing / Pudding / Ice cream / Cream 30% / Cream 28% / Cream 26%		
Gloss Highly desired taste and color Product variety	Shelf life	Packing	Product
Storage	12 months	11.2 kg box, 4 packs of 2800 g	Lentil
	12 months	10 kg box, 4 packs of 2500 g	Brick
	12 months	11.2 kg box, 4 packs of 2800 g	Sunflower
	12 months	8.8 kg box, 4 packs of 2200 g	Mini
	12 months	11.2 kg box, 4 packs of 2800 g	Rosa Road



Mix



Spring



Mini





Four Color Brick



Mix Brick



Rosa Road



Gold Brick



Wall Brick



Valentine Brick



Valentine



Natural



Gold



Mint



Orange



Caramel



Red Sunflower



Green Sunflower



Orange Sunflower



Purple Sunflower



Blue Sunflower



Yellow Sunflower

05

Decorative  
Dragee

Crispy

Usage: Topping



Product Introduction

This product has an edible filling with sugar and chocolate coating.

Product Features

High product quality  
Low volumetric mass

Topping			
Shiny jelly / Fondant (Sugar Paste) / Chocolate coating / Jelly / Lokum / Icing / Pudding / Ice cream / Cream 30% / Cream 28% / Cream 26%			
Shelf life	Packing	Type	Product
12 months	5kg box, 10 packs of 500 g	Chocolate / Chocolate mix / Flamingo / Pink light / Blue light	Crispy
12 months	11kg box, 4 packs of 2.75 kg	Biscuit	



Blue light



Pink Light



Flamingo



Biscuite



Chocolate Mix



Chocolate

# 06

# Dragee

Usage: Topping / Catering

## Product Introduction

In general, dragees are prepared from cereal nuts, dried fruits, traditional sweets, biscuits, etc.  
Covered with chocolate and then sugar syrup. This product can be used as catering and decoration.

Catering		
Topping		
Shelf life	Packing	Product
12 months	(10 kg box, 4 packs of 2500 g)	Peanut dragee / Pistachio / Raisin / Coffee / Chocobis / Red mix chocoring
12 months	(8 kg box, 4 packs of 2 kg)	Chocolate Corn
12 months	(13.5kg box, 15 packs of 900 g)	Lead Pea Pearls



Lead Pea Pearls



Pink Pea Pearls



White Pea Pearls





Yellow Raisins



Green Raisins



Red Raisins



Blue Raisins



Mix Raisins



Peanut



Coffee



Pistachio



Red Mix Chocoring



Chocobis



Chocolate Corn



Pea

# 07 Coin Chocolate

Usage: Covering

## Product Introduction

This product is used for melting and coating different products. It melts easily and has no waste.

## Product Features

Fast melting ability  
Gloss  
Highly desired taste  
No waste  
Variety of flavors

## Storage

Store at 18 - 22 ° C

## Covering

Pastry / Cakes / Pancake

## Product

## Packing

## Shelf life

White		(6kg box.10packs of 600 g)	12 months
Cocoa	Dark	(6kg box.10packs of 600 g)	12 months
	Sweet		



Dark Chocolate



Sweet Chocolate



White Chocolate



08

# Decorative Granules

Usage: Topping



## Product Introduction

Decorative granule is a mixture of color and flavor in different sizes with organoleptic, crispy or crunchy properties, which releases its flavor and color after being used in the product as a topping. Granules are used for topping all kinds of ice cream, donuts (with and without chocolate coating), cakes, cupcakes, etc. They are resistant to ambient temperature, but they are sensitive to humidity and their shelf life is reduced.

## Product Features

Resistant at ambient temperature  
Crispy and crunchy texture

**Attention:** If the moisture content of the products for decoration is high, there is a possibility of color dispersion.

## Topping

Shiny jelly / Fondant (Sugar Paste) / Chocolate coating / Jelly / Lokum  
Icing / Pudding / Ice cream / Cream 30% / Cream 28% / Cream 26%

Product	Packing	Shelf life
Granule	(8.8kg box:4packs of 2.2 Kg)	18 months



Copper



Orange



Strawberry



Gold



Banana



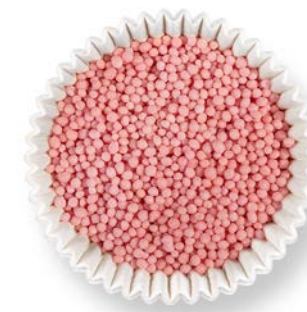
Blueberry

09

Milk  
flavoring



Product Introduction	Shelf life	Product
<p>This product, as a flavoring of milk, creates desire for milk. These flavorings have natural colors and flavors that make drinking milk more exciting for children. Due to the variety of flavors (chocolate, caramel, strawberry, biscuit and banana) it responds to all tastes and tastes.</p>	12 months	Flavored Bananas
	12 months	Flavored Biscuits
	12 months	Flavored Strawberries
	12 months	Flavored Chocolate
	12 months	Flavored Caramel



Strawberry



Banana



Biscuite



Caramel



Chocolate

# Sehramiz

New Day, New Product

و این داستان ادامه دارد...



Usage: Topping / Inclusion

## Product Introduction

Basically, diet products can be considered as one of those foods that have fewer calories than the usual type. In fact, the basis of preparing diet products is the reduction or elimination of energetic factors (specially sugar) and the replacement of non-energetic or low energy factors instead of such compounds.

In addition to the usual and durable type, the chips product is also part of the group of diet products that is used in the production of diet cookies and cakes. Also, diet tablet is another product of this family that can be used in diet products or directly.

## Inclusion

Cream fill / Jelly / Date filling

## Topping

Pancake / Sponge cake/ Filling cream / Chocolate coating / Jelly / Lokum / Icing / Cream fill / Ice cream / Cream 30% / Cream 28% / Cream 26%

Shelf life	Packing	Type	Product
12 months	11.2 kg box, 4 packs of 2800 g	Cocoa	Chips
12 months	10.8 kg box, (8 packs containing 15 packs of 90 g)	Cocoa	Tablet

## Product Features

Product health  
Great taste



Cocoa Chips



Tablet

## Advertising Group


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Design : S.Tamaddoni  
Print : M.Gordani

# Sehramiz

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